

What is your position at Natexo?

I work as a Project Manager Collect for the Spain, Netherlands, Poland and Brazil markets.

Tell us about your functions:

I am in charge of every steps in collecting leads. It means that my main work is following-up the email campaigns, monitoring the traffic and collecting the leads. My job is also to keep a strong eye on the performances, reaching monthly targets and making the best performances.

My job requires watching constantly the KPIs, performances and follows-up every steps.

This is a teamwork, since every day, I work closely with others teams like:

- The Diffusion team: they look for the traffic that we need, in order to collect the leads and reaching our targets.
- The Production team: for example, they provide us all the new topics and also help us in setting up the campaign when it is necessary.
- The Sales Team: since this team are in touch with our clients, I can monitor all changes needed on a campaign for a client.

For how long have you been working for Natexo?

I started at Natexo as an Account Manager Assistant in 2015 for an internship. Since January 2016, I work on a permanent contract as Project Manager Collect.

Which are your favourite e-commerce websites?

Amazon

What do you like the most about your job?

I really do like the organization required in my job and create actions plans.

Generally, I love every aspect of my job!

On the top of that, I enjoy working on a pleasant environment in the office, we are like a small family, and I feel good to work with these people.



« My job requires watching constantly the KPIs, performances and follows-up every steps. »

Daniela Hernandez,
Project Manager



Any anecdote you might want to share?

Before having news furniture in the office, I used to make pop-corn all the time in the microwave and the smell perfumed all the office, this was almost every day until the big boss start to notice it and decided to buy a popcorn machine for everyone. I love pop-corn! That is why people choose me to make pop-corn for all the office. This is my second job at Natexo.



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