

## What is your Job at Natexo?

### Director of development

#### Tell us about your tasks at Natexo:

My main mission is the launching, the opening, and the follow up of new markets; in order to implement worldwide Natexo's Products.

#### My missions:

- New Markets Opening,
- New agencies opening.
- Recruitment and training of the teams for new Subsidiaries
- Consolidation of the company on the new Markets

In the same time I am in charge of projects that allow the growth of the company, such as acquisition projects.

#### When did you join Natexo?

August 2011

#### What is the most interesting aspect in your job?

The most interesting aspect is to take part of the development of such an important project for the company, see the company and the teams growing and increasing. Realize that the contribution and the hard work are paying off, and that Natexo is now recognized internationally.

#### What are your favourite e-commerce websites?

Achica, Vente Unique, Sarenza.

#### An anecdote ?

It is more about a great memory: When we opened our first abroad agency in Spain, members of the sales, and monetization teams, came over to help us buy, assemble, and decorate the brand new office. We had everything done in 2 days, that was a great teamwork. When I saw the office ready to host the new team, I felt really satisfied and happy to see this project taking shape.



« Realize that the contribution and the hard work are paying off »

Patricia Becerra,  
Director of development